

Privacy Policy

The Freedom of Information Protection of Privacy Act (RSBC 1996) governs the collection, use and disclosure of personal information by public bodies in British Columbia. Hillview Golf Inc. (herein referred to as Hillview) a privately owned company operating from Vernon, BC and operating a golf course under the name Hillview Golf Course conforms to and complies with the provisions of the Act.

Hillview's Commitment to Protecting the Privacy of Personal Information

Hillview is committed to respecting and protecting the confidentiality of any personal information that our customers and potential customers entrust with us. This Policy reflects that commitment.

What is Personal Information?

In attempt to better our products and services, Hillview collects a variety of personal information from you. Examples of such personal information would be contact particulars, gender, age, family status, or various preferences and interests.

Collecting and Using Personal Information

Hillview is committed to collecting and using information only for the purpose for which it was gathered and only with the consent of the person whose information it belongs. Hillview does not sell or rent your personal information to anyone.

Below are reasons in which Hillview uses the information collected:

1. To create and maintain effective business relationships.

Hillview will collect information from its customers and other individuals with whom Hillview comes into contact to confirm identity and related contact information. Additional personal information may be requested dependent upon the specific situation. For example, Hillview may collect bank and credit information for customers or suppliers to set up credit and payment plans for accounts.

2. To further develop, enhance and market products and services.

Hillview may collect personal information regarding customer's specific interests in events on the Hillview grounds. This information may be used to develop new products and services and to improve existing products and services. Such information may also be used to help us better market and promote our products and services to our customers.

3. To understand customer needs and preferences.

Hillview keeps personal information for the purpose of providing personalized service. For example, if a customer wishes to receive information pertaining to a specific event or product, when there is information available pertaining to that issue, such information can be sent only to those customers who expressed an interest in receiving it. Personal information may be utilized in connection with on-line communications with our customers in order to customize the look and scope of activities offered to that customer on-line.

4. To communicate with our customers or potential customers

Hillview, with consent of the person whose information is being used may send information via direct marketing or through electronic means to communicate to that person about various future events, promotions or proposals relating to Hillview.

Disclosing Personal Information

Situations where Hillview may be required to disclose personal information about its customers or other individuals with whom Hillview does business are varied. Some examples include the following:

1. Hilllview may disclose personal information to a related company, or to a contracted third party agent, for the purpose of providing services to customers or communicating with Hilllview's database, for example, an outsourced mail-house. Such disclosure is done on a confidential basis, and Hilllview requires the third party to which the information is disclosed to use that information only for the specific purposes for which it was provided to them.
2. Hilllview may disclose information for the purpose of collecting on a debt obligation owing to Hilllview.
3. Hilllview may disclose a customer's personal information to a third party to perform research on Hilllview's behalf for the purpose of customer service and/or business planning activities. Such disclosure is done on a confidential basis, and Hilllview requires the third party to which the information is disclosed to use that information only for the specific purposes for which it was provided to them and for use as approved by the customer.
4. Hilllview may disclose a customer's personal information to a third party associated with Hilllview as a sponsor or supplier when that third party desires to communicate an offer of merit to Hilllview customers in light of the customers' expressed interest in Hilllview activities. Such disclosure is done only with respect to those customers who consent to such disclosure. Such disclosure is done on a confidential basis, and Hilllview requires the third party to which the information is disclosed to use that information only for the specific purposes for which it was provided to them.
5. Hilllview is also obligated by statute, to disclose personal information where required by law or for the purposes of law enforcement.

Any disclosure of personal information by Hilllview is done in conformity with the Freedom of Information and Protection of Privacy Act.

Security

Hilllview carries out its commitment to personal information security in several ways:

1. Hilllview will limit the collection, use and disclosure of personal information to that reasonably required in order for Hilllview to carry on its business. Some of the specific purposes for which Hilllview will collect, use and disclose personal information are set out in this Privacy Policy. Other instances of permitted collection, use and disclosure of personal information are set out in the Freedom of Information and Protection of Privacy Act
2. Hilllview will ensure appropriate safeguards are in place to protect the personal information it has in its custody or control. This ranges from ensuring areas and documents are only accessible by authorized personnel that act in conformity with the Hilllview's Privacy Policy and respect the privacy of the personal information they are exposed to in the work place.
3. Hilllview will protect the confidential nature of personal information when dealing with other organizations, and Hilllview will require them to meet the same standard as it does when dealing with personal information it has placed in their trust.
4. Hilllview will honour any reasonable requests made to review and update your own personal information, and to remove your information from areas where its use is no longer approved by you. Hilllview will take reasonable steps to process these requests in a timely manner.
5. By your receipt of this Privacy Policy, Hilllview will assume, unless we hear from you otherwise, that you wish Hilllview to continue to collect, use and disclose your personal information in accordance with this Privacy Policy. Please note that you may withdraw or limit your consent to the Hilllview's collection, use or disclosure of your personal information at any time, subject to any legal or contractual restrictions. Hilllview will process and implement such requests within a reasonable amount of time. Note, however, that such requests may limit Hilllview's ability to provide you with the optimal level of communications or services.

Should you have any questions or concerns about our Privacy Policy, please email our [Privacy Officer](#) or alternatively via mail at the below address and we will respond to your message.

Privacy Officer
Hilllview Golf Inc.
PO BOX 3343, Cultus Lake V2R-5H6